

# GET TO KNOW ...

NELSON HOLMBERG



Nelson Holmberg is Executive Director at Southwest Washington Contractors Association, a trade group primarily representing commercial, industrial and infrastructure contractors, subcontractors and suppliers. As a co-founder and charter member of the club, Nelson served as club president in 2018-19, and is currently serving District 5100 as the Clark County North Region Assistant Governor.

**Why did you join Rotary?** I originally joined Rotary in 2010 – the club in Woodland, Wash. – to meet the leaders of the community as I was new in town. As I learned more about what Rotary is, it sunk in that I truly am a Rotarian. Not just someone who talks about service, but who truly lives the ideal of Service Above Self and the Four Way Test. I've come to love Rotary and I do something related to Rotary literally every day. Serving our club and its members has been just as gratifying as has serving North County Community Food Bank, Santa's Posse, Habitat for Humanity, or any number of the other terrific projects we've done as a group. While the Rotary International motto is "Service Above Self", there's certainly a little bit of something in it for me, too. I love giving back, and the satisfaction of making someone else's life just a little bit easier is my reward.

**What do you like about our club?** Our club is different than any other Rotary Club I've ever been involved with. Our culture of being willing to try new things, that we feel like a close family of individuals who would do just about anything for one another, is paramount to me. The demographic diversity of our club is something else I'm proud of: I love all of our members, and the fact that we may be one of only two Rotary clubs in the Pacific Northwest with more than 50 percent of its membership under age 60 is very unique.

**What Rotary activity did you find your passion in?** Our service projects, club meetings, "strategic socials" and fundraisers have been the big key for me. The creativity, fun and open-mindedness to trying new things is consistent through all of those venues. I'm really proud that our club has a "do things" mentality. Everyone has the community at mind and wants to make a difference with their actions. My Rotary passion has been evolving over the decade I've been involved, but it's stronger now than ever, thanks to the Rotary Club of Three Creeks.

**What's your superpower?** Challenging people. I like to challenge people to get uncomfortable and try new things, make mistakes and learn from them, listen to others about their experiences, and to travel and experience parts of the world they never thought they would want to go. You don't know what you don't know, and you never learn what you don't know until you get uncomfortable and do things differently. As Albert Einstein reportedly said, "Insanity is doing the same thing over and over again and expecting different results". So think about it. Get uncomfortable and try something you haven't yet tried.



**Would you like more information about Rotary? Check us out. First and third Thursdays 5:30 p.m.**

Creed Coffee Co., 10718 NW Lakeshore Ave., Vancouver, WA 98685

Currently meeting on Zoom. Visitors are welcome! Visit our website or Facebook for more information.

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